



Making a difference in local communities



Annual Review
2018/19

Supporting charities that make a difference

The Morrisons Foundation supports charities making a positive difference in local communities. In the last year our funding has helped more than 620 charities across England, Scotland and Wales.

How we do it

We award grants for charity projects and match fund the money that Morrisons colleagues raise for their chosen charities.

How we're funded

We are solely funded by Wm Morrison Supermarkets PLC, which founded the Morrisons Foundation in 2015.



Martyn Jones

Morrisons Foundation Chairman

"I am pleased that the Morrisons Foundation has had another good year. We have focused our efforts on supporting smaller, local charities, helping them to deliver important work which can make a real difference in their communities. In December we were delighted to reach the milestone of supporting more than 1,500 different charities since launching the Foundation, and you can read about some of the good causes we have helped in this review. Morrisons colleagues from across the business have also received a cash boost to their fundraising, helping their efforts go further."



David Potts

Morrisons CEO

"The Morrisons Foundation has now donated more than £25m to charities across England, Scotland and Wales. Behind this figure are hundreds of charities which have received grant funding and helped to improve people's lives in our local communities. I am delighted that every one of Morrisons 494 stores has now been involved in at least one local cheque presentation and to see the strong relationships being built with charities up and down the country. Morrisons is committed to making a positive difference in the communities we serve and as you will see from the Annual Review, the Foundation is a vital part of this."

Our trustees

We have a board of eight trustees who set the direction of the Foundation, decide its strategy and ensure it fulfills its charitable purpose.



Martyn Jones



Guy Mason



Kath Tunstall



David Scott



Kate Bratt-Farrar



Jonathan Burke



Sarah Wilkinson



Andrew Clappen

Our programmes

Grant funding

Our grants help registered charities deliver projects which make a positive difference in local communities.

Match funding

Match funding boosts the money that Morrisons colleagues raise for their chosen charities.



Our year in numbers



Championing local communities

The Morrisons Foundation was set up to support charities which make a positive difference in local communities. Last year our focus on smaller, local charities helped our funding to reach more good causes than ever before.

Every Morrisons store has a Community Champion who supports charities and community groups in their local area. As well as championing local causes they also act as ambassadors for the Foundation by organising cheque presentations, helping to raise awareness and encouraging charities to apply for funding.

Community Champions play an important role for the Foundation, helping us to ensure that our funding reaches the charities that need it most. In the last year every Community Champion has supported the Foundation - whether that's through providing extra help for the charities we fund, presenting donations to local groups, or helping colleagues with their match funding applications.



Grant funding

Nationwide funding, local support

In the last twelve months our funding has reached charities from across England, Scotland and Wales. A wide range of charities have received a Foundation donation, supporting our commitment to make a positive difference in local communities.



Our community grants help charities to deliver projects which make a positive difference in local communities.

The Morrisons Foundation supports good causes in a wide range of areas including:



- **Health & hospice care**

- **Social inclusion**

- **Mental health**



- **Armed forces veterans**

- **People with disabilities**



- **Food redistribution**

- **Homelessness**

- **Environmental improvement**



- **Arts & culture**

Our grants

Last year we awarded grants for more than **420** local projects. Here are just some of the highlights.



World Book Day

On World Book Day in March a donation of **£95,000** funded more than 7,300 new children's books for almost 500 primary schools across the UK. The project, in partnership with the National Literacy Trust, saw Morrisons Community Champions donating the books to a local school. This helped fill the bookshelves of school libraries and reading spaces across the country with a collection of colourful, exciting and engaging new books.



The Cellar Trust

The Cellar Trust received **£15,000** to extend its facilities and provide more support for people at risk of homelessness in Bradford.



Pilgrims Hospice

Pilgrims Hospice in East Kent received **£4,860** to buy new kitchen equipment which will help them to provide a wide variety of high quality meals for their patients.

City Harvest

We donated **£35,000** to City Harvest so that they could buy a new refrigerated van and increase food donations to vulnerable people in London.



St Michael's Parent & Teacher Association

We donated **£5,000** to St Michael's Parent & Teacher Association, a primary school based in Bristol, to help them buy a new outdoor obstacle course.



Fishermen's Mission

Our **£19,080** donation to the Fishermen's Mission provided mental health support for vulnerable fishermen across England.

Arc

Arc in Stockport received a grant of **£5,500** to run creative arts workshops for new mothers who need additional support.



Hubbub

Hubbub is a food waste reduction charity which provides surplus food for local people. The charity runs Community Fridges - communal places containing large commercial fridge and freezer units where surplus food is shared within the local community. A **£45,000** donation from the Morrisons Foundation funded six Community Fridges in Norwich, Ipswich, Aberystwyth, West Sussex, Stowmarket and Bury St Edmunds.



The Rossendale Trust

The Rossendale Trust was awarded a donation of **£5,000** to support their Oakwood Cookery project in Macclesfield, providing people with learning difficulties the opportunity to develop their kitchen skills.



Sebastian's Action Trust

We donated **£14,947** to Sebastian's Action Trust to provide activities and experiences for children with serious illnesses and their families in Basingstoke.



Music in Hospitals and Care

Music in Hospitals and Care received **£8,100** to run a series of musical performances for older people in Scottish care homes.



The Royal British Legion Industries

The Royal British Legion Industries (RBLI) is a national charity supporting the Armed Forces community and those affected by disability, health conditions or social welfare needs. LifeWorks is RBLI's flagship employability programme which supports veterans into work. Since 2012 over 1,000 people have been supported, and 83% have since secured sustainable employment or workplace training. Our **£96,600** donation helped the RBLI to deliver LifeWorks courses in local communities across Wales.

A photograph of two men standing side-by-side. The man on the left is younger, with dark hair and a beard, wearing a black chef's hat, a white chef's jacket, and a dark blue and white striped apron. The man on the right is older, with grey hair and a beard, wearing black-rimmed glasses, a teal t-shirt with white Arabic script, and an orange high-visibility safety vest. They are both smiling at the camera. The background is slightly blurred, showing what appears to be a kitchen or workshop setting.

Cyrenians

Cyrenians supports people excluded from family, home, work or community. The Scottish charity creates opportunities for disadvantaged people by offering effective and lasting routes out of homelessness. We donated **£97,172** to fund a food-based community programme which aims to increase opportunities for people from disadvantaged areas to learn new skills, take part in group activities and provide additional food for those in need.

Swings & Smiles

We donated **£2,000** to Swings & Smiles to buy new specialist seating and adaptable tables for young wheelchair users in Thatcham in Berkshire.



Overgate Hospice

Overgate Hospice, Calderdale, received **£14,732** to deliver a new home-based bereavement counselling service for people who have lost a loved one.



RABI

The Royal Agricultural Benevolent Institution (RABI) was awarded **£25,000** to support farming families in communities throughout the UK who were affected by last year's adverse weather.



Match funding

Match funding supports the charities that Morrisons colleagues spend their time fundraising for, and provides a cash boost to their efforts.

£1,712

Cat Hall

Cat Hall, from Bradford, completed the Resolution Run for the Stroke Association, raising **£1,712**.



From Morrisons stores, depots, factories and head office, our match funding has helped Morrisons colleagues fundraising go further.

£2,600

Sarbjit Lalli

Sarbjit Lalli from Thrapston raised **£2,600** for Regain - The Trust For Sports Tetraplegics in the Snowdonia Challenge.



£1,940

Oliver Allan

A sponsored skydive helped Oliver Allan from Peterborough to raise **£1,940** for Make-A-Wish Foundation.



£2,546

Stephanie Todman

Bloodwise received a donation of **£2,546** thanks to Stephanie Todman from Crowborough running the London Landmarks Half Marathon.



Match funding

£270

Jennifer Jones

Jennifer Jones from Bredbury raised **£270** for St Ann's Hospice through her sponsored skydive.



£2,740

Cat Ward

Cat Ward raised **£2,740** for St Gemma's Hospice by completing the Leeds Bubble Rush.

£1,400

Lona Mountford

Cancer Research UK received a donation of **£1,400** thanks to Lona Mountford from Stone participating in Ultra White Collar Boxing.



£1,590

Kirsty Barraclough

£1,590 was raised for the Alzheimer's Society by Kirsty Barraclough from Kendal in the 'Ready Steady GLOW' Memory Walk.



£2,000

Chris Garnett

£2,000 was donated to CLIC Sargent thanks to Chris Garnett from Bradford, who completed three marathons in seven weeks.



How you can get involved

Everyone

Let more charities know about us and direct them to our website.

Charities

Complete a grant application to apply for funding for your project.

Colleagues

Apply online for match funding to give your fundraising an extra boost.

How to apply

To complete an application simply head to **morrisonfoundation.com** and follow the steps for either a grant or match funding.



Find out how we can help at
morrisonfoundation.com



Registered charity England and Wales (1160224) and Scotland (SC045634)
Company number: 09104264. Registered address: Hilmore House, Gain Lane, Bradford BD3 7DL