



Support for local charities making a difference

The Morrisons Foundation supports charities making a positive difference in local communities. In the last year we have donated a total of £3.9m to help more than 620 registered charities across England, Scotland and Wales.

How we support communities

We award grants for projects from registered charities and match fund the money that Morrisons colleagues raise for their chosen charities.



Martyn Jones

Morrisons Foundation
Chairman

“It’s been another good year for the Foundation. Our focus on local charities has allowed vital work to be delivered in communities across England, Scotland and Wales, some of which you can read about in this review. In September we celebrated supporting over 2,000 charities since launch and across 2019/20 we were able to boost the fundraising efforts of more Morrisons colleagues than ever before through our match funding programme. We’ve been delighted to support a wide range of good causes from health and hospice care to food redistribution and our priority remains to provide local support nationwide to ultimately make a positive difference.”

How we are funded

We are solely funded by Wm Morrison Supermarkets PLC, which founded the Foundation in 2015



David Potts

Morrisons Chief Executive

“The Morrisons Foundation is a cornerstone of our community programme. Over the past year it has funded a diverse range of charities the length and breadth of Britain. I have seen first hand how the money has been making a difference in our communities, including a mobile kitchen helping to feed the homeless in Bradford and the renovation of a Marie Curie hospice which is improving care for patients. We can reflect on a positive year with a record number of charities supported, but at the time of writing COVID-19 is casting a long shadow. The vital work of the Morrisons Foundation has never been more important and will help our local communities in the challenging times ahead.”

Our Trustees

Our eight trustees set the direction of the Foundation and ensure it fulfills its charitable purposes.



Martyn Jones



Guy Mason



David Scott



Andrew Clappen



Kate Bratt-Farrar



Sarah Wilkinson



Jonathan Burke



Zulfi Karim



Our programmes

Grant funding

Our grants help registered charities deliver projects which make a positive difference in local communities.

Match funding

Match funding boosts the money that Morrisons colleagues raise for their chosen charities.

Championing local communities

Every Morrisons store has a Community Champion who supports charities and community groups in their local area.

Community Champions play an important role for the Foundation, helping us to ensure that our funding reaches the charities that need it most. As well as championing local causes they also act as ambassadors for the Morrisons Foundation by helping to raise awareness and encouraging charities to apply for funding.

In the last year every Community Champion has supported us – whether that's through providing extra help for the charities we fund, presenting donations to local groups, donating books to schools during World Book Day or helping colleagues with their match funding applications.

Here Katharine Smith, Community Champion from the Morrisons store in Leighton Buzzard, gives her thoughts on the Foundation:

What does the Foundation mean to you?

“The Foundation matched my fundraising last year when I ran seven half marathons for two fabulous local charities, KidsOut, who support

children in refuges fleeing domestic abuse and Reclaim Life, who support people with their mental health. I'm currently training for my first full marathon which I'm hoping to do in 2021 for Young Minds. Knowing the Foundation's match funding programme is available spurs me on to raise as much as I can.”

How has the Foundation supported your work in the local community?

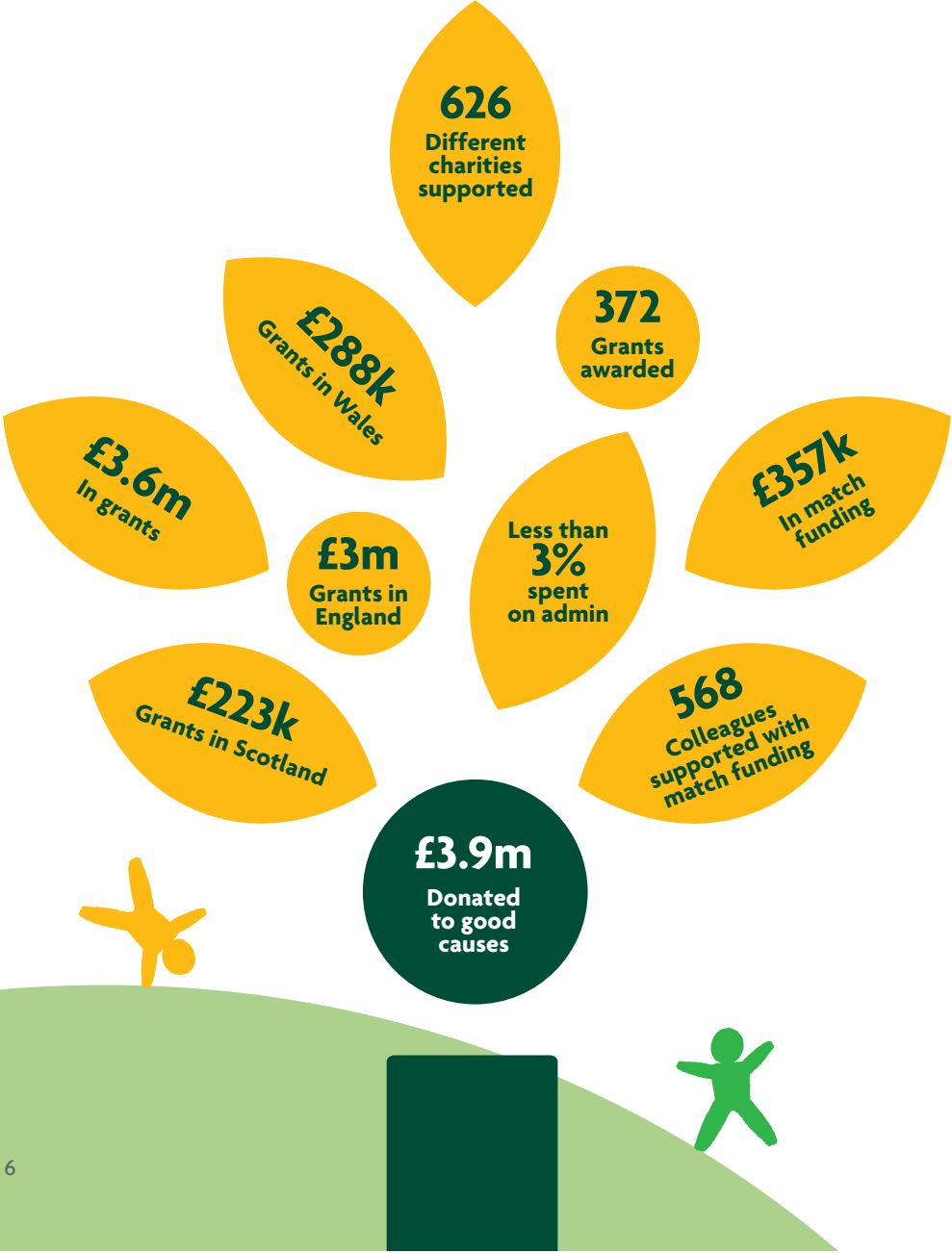
“I am so proud and lucky in my role to be able to signpost some amazing charities that help those less fortunate to the Foundation. I was delighted to hear that Jazz Up Your Life (part of Community Action Bedfordshire) received a grant after I suggested to the charity that they apply. The aim of the charity is to bring people in our community together by providing regular social activities to people at risk of social isolation.”

How has the Foundation supported your colleagues in store?

“The Foundation has match funded five of my store colleagues' fundraising efforts throughout 2019/20. I will continue to spread the word about the Foundation as they have changed so many lives - you are truly amazing, thank you.”



The year in numbers

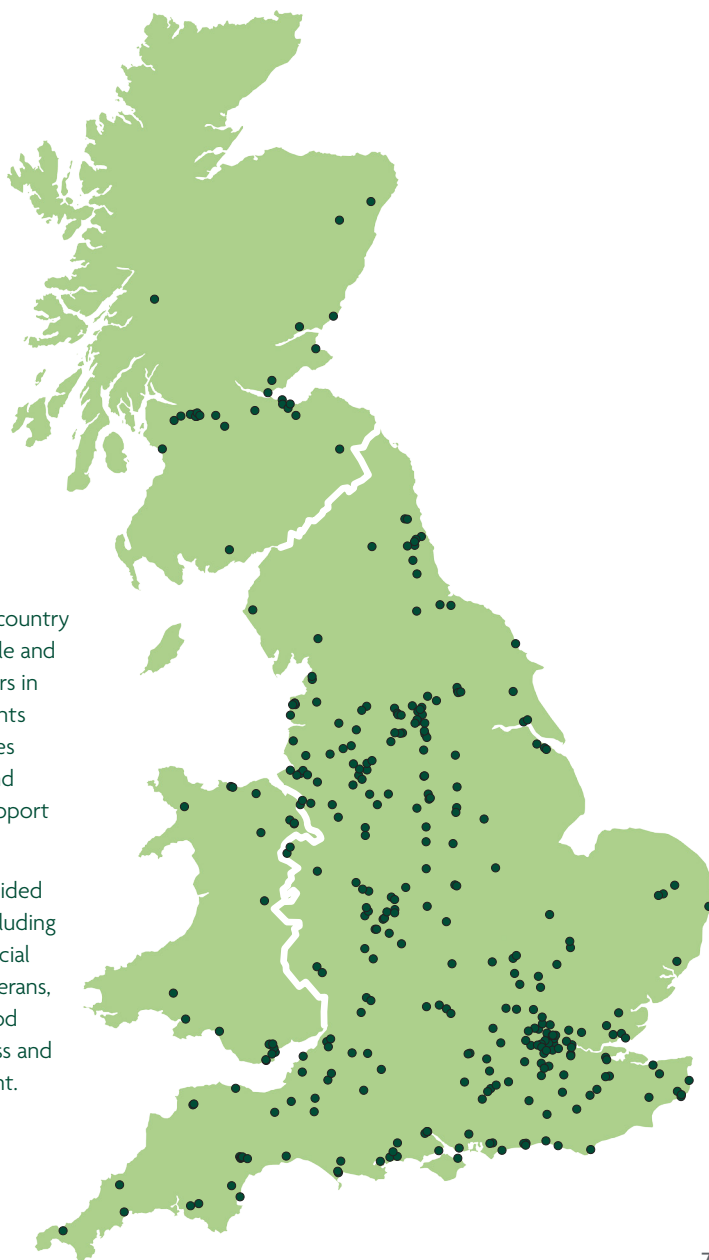


Grant funding

Supporting communities throughout Great Britain


We know that all over the country charities are doing incredible and inspiring work to help others in local communities. Our grants have supported good causes across England, Scotland and Wales. Here's where our support has reached this year.

Our support has been provided in a wide range of areas including health and hospice care, social inclusion, armed forces veterans, people with disabilities, food redistribution, homelessness and environmental improvement.



Our grants

Last year we awarded grants for more than **370** local projects. You can find out more about some of these over the next few pages.

A photograph of a smiling Black man wearing a blue jacket and a dark beanie. He is standing in front of a green wall that has the text 'ate It' on it. The background is slightly blurred, showing what appears to be a building or structure.

Emmaus Oxford received a grant of £18,400 for a new van to help support homeless people living in emergency accommodation and provide employability workshops.

Totton-based **Dentaid** was awarded a grant of £20,000 to purchase dental equipment for their mobile unit, which provides free care to disadvantaged and homeless people.



The Children's Hospital Charity in Sheffield received £15,000 for specialised bedhead TV systems to be installed to entertain young patients who are receiving therapy and are restricted to staying in bed.

Our grant of £14,700 enabled **Lincolnshire Emergency Blood Bikes Service (LEBBS)** to purchase two new motorbikes to deliver emergency medical items to hospitals and air ambulance services.



Disability Snowsport UK

Based in Glenmore Scotland, **Disability Snowsport UK** provides disabled people with the opportunity to participate in snowsport activities.

The charity received £4,576 to purchase a new 'Sitski', a piece of equipment that allows wheelchair users and people with mobility issues to ski whilst sitting down.

The charity also delivers lessons using this specialised equipment, enabling disabled people with no previous experience of snowsports to learn new skills.



The Children's Trust which supports children with brain injuries, received £25,000 to install a new kitchen with specialised height adjustable work surfaces and bespoke equipment at their therapy centre in Surrey.



Mid Yorkshire Hospitals Charity Trust received £23,500 for specialist equipment and software to help the rehabilitation of patients with dementia.

Pinpoint received a grant of £5,000 to support parent carers in Cambridgeshire who have children with additional needs and disabilities.



InTouch Foundation

InTouch Foundation, a Bradford-based charity that provides regular hot meals to homeless people, received a donation of £21,500.

The grant has enabled the volunteer-run charity to develop their own kitchen, which is now being used to produce good-quality cooked food. The kitchen is also used to teach service users to prepare meals on a budget.

The donation has also supported the refurbishment of the charity's current mobile unit. This has helped InTouch Foundation to continue delivering warm food and maintain their outreach programme to vulnerable people in communities throughout Bradford, Leeds and Huddersfield.



Ickle Pickles, a charity that provides vital equipment to hospitals to help care for premature and sick babies, received a grant of £25,000.

The donation has funded a specialised incubator installed at the Neonatal Unit within King's College Hospital in London.

The incubator is designed to support extremely vulnerable babies and means that carers and families can be with their baby to help with bonding even in intensive care.



Based in Wolverhampton, **British Disabled Angling Association** received £7,432 to purchase adapted equipment to inspire children with disabilities to take up fishing.

Match funding

Match funding supports the charities that Morrisons colleagues spend their time fundraising for and provides a cash boost to their efforts.

From Morrisons stores, depots, factories and head office, our match funding has helped Morrisons colleagues fundraising go further.

Match funding is available for Morrisons colleagues and immediate family members twice a year. Find out more and apply online at [morrisonsfoundation.com](https://www.morrisonsfoundation.com)

The Morrisons Foundation matches fundraising pound for pound

Dawn Lee from Loughborough raised **£344** for Alzheimer's Society by taking part in a Memory Walk.



Billy Matthew from Troon raised **£2,555** for the Willow Foundation by completing the London Marathon.



Maxcine Etherington raised **£772** with a bucket collection for Bradford Hospital Charity's Neonatal Fund. This was matched by the Foundation, boosting the total to **£1,544**. Maxcine has also spurred on colleagues, friends and family to keep busy knitting blankets for unwell babies that the unit supports.

Maxcine said: "The work that staff at the Neonatal Unit do is just amazing. Their dedication is awe-inspiring, so I will do as much as I possibly can to help them."

Neonatal Matron Kelly Young said: "We are so grateful to Morrisons for the donations and support we have received over the years. Maxcine has been so generous with her time, co-ordinating fundraising, donating items and encouraging people to knit blankets. All the money raised by staff, which has been matched by the Morrisons Foundation, will go towards providing the very best care and treatment for our babies and their families."

Helen Lutley from Carmarthen raised **£2,000** in the Cardiff Marathon in aid of Wales Air Ambulance Charitable Trust.



Anne Curphey from Worsley battled her way from Lands End to John O'Groats along with her team raising over **£8,000** for Cancer Research UK.

Clair Boyce from Northampton 'braved the shave' in aid of Dementia UK, raising **£2,130**.



Heather Matthews from Herne Bay and her team of sporty Santas raised **£1,022** for Pilgrims Hospice by doing a 5km sponsored walk.

Match funding for CLIC Sargent

Morrisons national charity partner is CLIC Sargent – the UK's leading cancer charity for children and young people. Morrisons colleagues have made a special effort to raise funds to support CLIC Sargent and the Foundation has provided a cash boost to their fundraising:

Claire Thornton from Bradford took part in a skydive and raised **£596**.



Deborah Norcup from Darlington raised **£554** by completing a 300km bike ride.

Ian Birch from Livingstone raised **£1,496** by completing three marathons in three different countries.



Pauline Thompson from Peterhead celebrated her 50th birthday with a sponsored skydive which raised **£2,143**.

Family fundraising

Match funding is also available to our colleagues' immediate family members. Here are a couple of highlights.

Elizabeth and Abigail, whose dad works at head office in Bradford, raised **£100** for Kirkwood Hospice by completing the 'Colour Rush' 5k walk.



Tilly and Emily raised **£244** for CALM by dressing as their dad for a day at school.



How you can get involved

Everyone

Let more charities know about us and direct them to our website.

Charities

Complete a grant application to apply for funding for your project.

Colleagues

Apply online for match funding to give your fundraising an extra boost. Don't forget immediate family members are also eligible.

How to apply

To complete an application simply head to **morrisonfoundation.com** and follow the steps for either a grant or match funding.





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