



Annual Review

November 21 - October 2022

Morrisons Foundation

About us

Grant Funding

We provide grants to help registered charities deliver projects which make a positive difference in local communities throughout England, Scotland and Wales. Since our launch in 2015 we've donated £38.2m to more than 3,200 charities.

Match Funding

We match fund the money that Morrisons colleagues raise for their chosen charities. Since 2015 we've matched a total of £2.9m of colleague fundraising.

How are we funded

We are solely funded by Wm. Morrison Supermarkets Ltd, which founded the Foundation in 2015.

Our Trustees

Our team of eight Trustees sets the direction of the Foundation and ensure it fulfils its charitable purposes.



Martyn Jones
(Chair)



Guy
Mason



David
Scott



Kate
Bratt-Farrar



Jonathan
Burke



Sarah
Wilkinson



Rebecca
Singleton*



Charles
Dacres



A welcome from Martyn Jones, Morrisons Foundation Chairman

As in previous years, 2021/22 has not been without its challenges for the hundreds of thousands of charities operating throughout Britain.

The cost of living crisis has put immense pressure on the third sector, increasing demand for their services whilst making it ever more difficult to raise the money they need.

We've seen this come through in the grant applications we've received.

This year we've been delighted to donate over £3.5m in grants to 259 charities bringing our total since launch to more than £38.2m. Our Trustees have the difficult task of selecting grants each month and it's not a decision we take lightly. You can find out more about our work this year throughout this review. We'd like to congratulate all the colleagues that have applied for match funding this year on their efforts for great causes. And we'd like to thank all the charities who've applied for grants for the opportunity to support them and for the vital work they do in communities.



A note from David Potts, Morrisons Chief Executive

I'm privileged to speak to hundreds of colleagues, customers and charities every year. Many have spoken to me about the difficulties

faced in our communities and the impact that the rising cost of living is having on everyday life. Morrisons is committed to playing its full part to help people through these challenging times. This means not only delivering great value to customers at the checkout and the petrol pump, but a broader community programme which supports good causes across the country and helps the most vulnerable.

The Morrisons Foundation is an integral part of this and I am delighted that so many incredible charities have been awarded grants to sustain their important work, deliver new projects and enhance services and facilities. It is also inspiring to see the lengths Morrisons colleagues go to for their chosen charities and wonderful that the Foundation continues to boost their fundraising efforts.

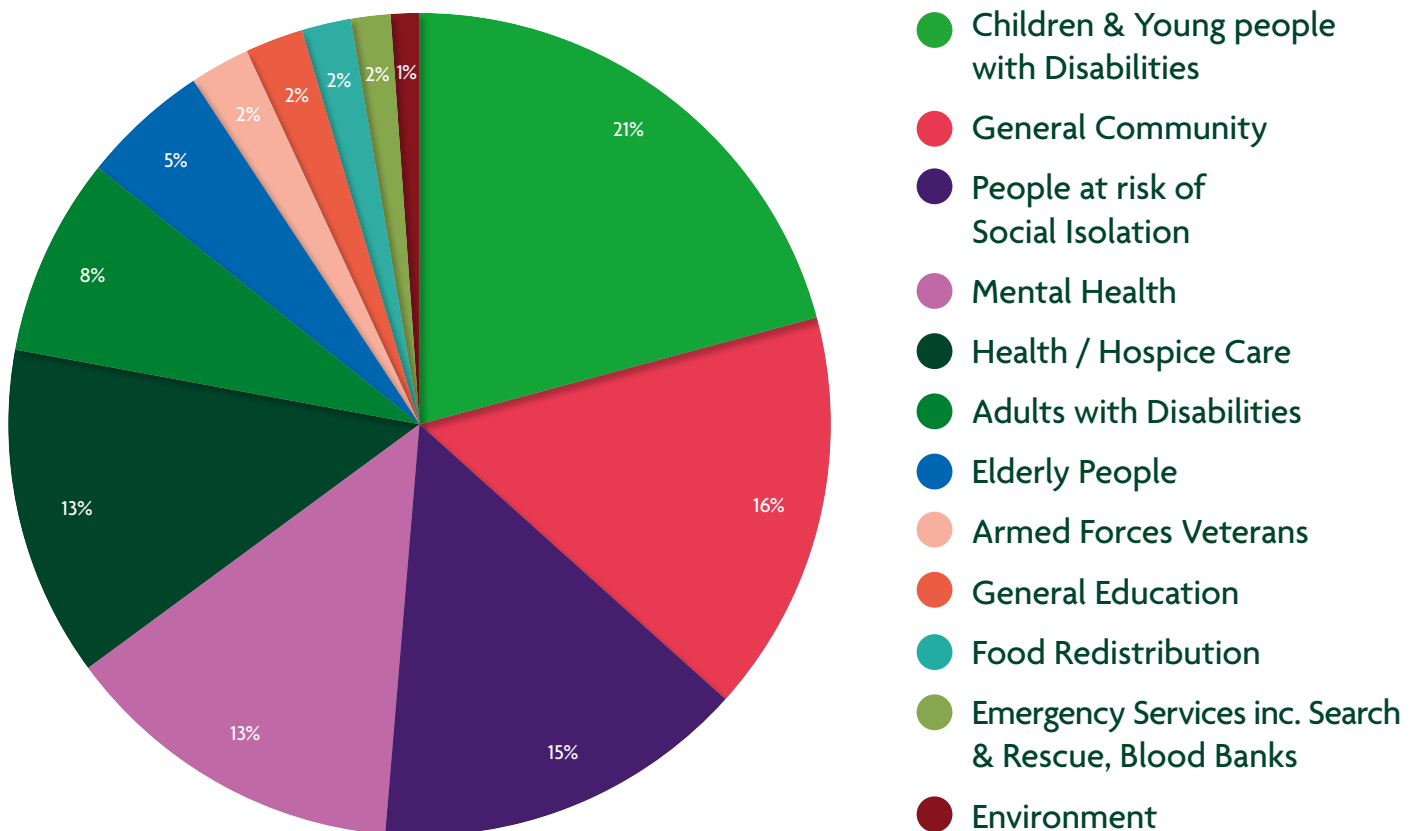
Grant Funding at a Glance

Our Grant Funding Programme provides much-needed funds for registered charities to deliver projects with the aim of improving people's lives.

This year we received over 2,300 applications and after careful consideration, Trustees were pleased to award £2.99m in grants to 259 charities.

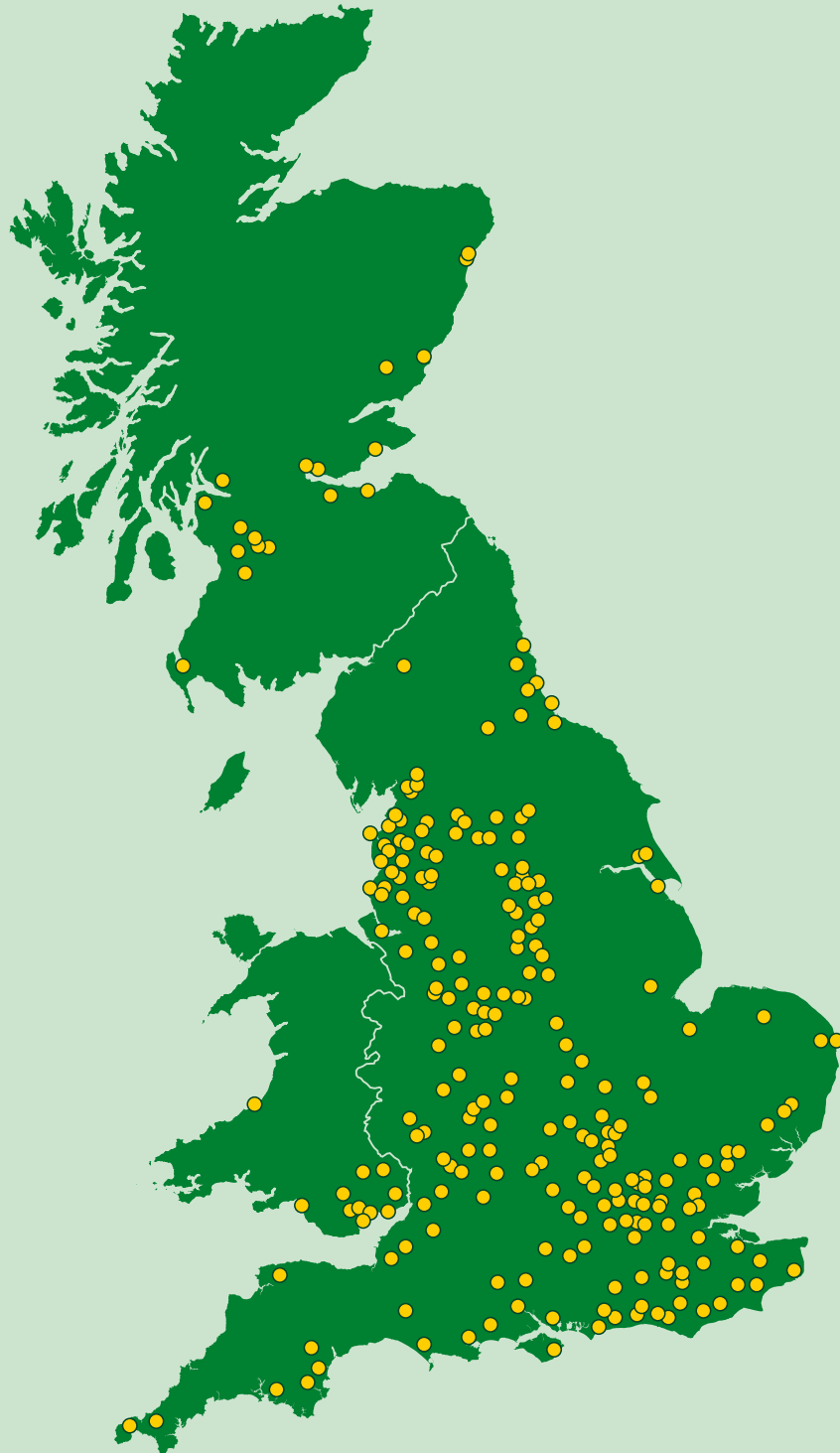
- 224 in England for £2.64m
- 21 in Scotland for £211k
- 14 in Wales for £143k

We're proud to have awarded grants to a wide range of projects supporting a range of good causes.



Supporting Communities Throughout Britain

Charities told us our grants have allowed them to improve the lives of over 500,000 people across the country.



Grant Highlights

Suffolk Mind

Suffolk Mind received a grant of £4,104 to enable the charity to offer gardening activities to people who are affected by mental health issues. Our support has enabled the charity to provide weekly activity sessions at their four allotments to help people with mental health problems across Suffolk.



Forest Holme Hospice

Forest Holme Hospice in Dorset was awarded a grant of £13,619. Our donation has enabled the charity to install specialised laser therapy equipment for cancer patients.

Hannah O'Hare, Development Manager said, "this money will fund laser therapy equipment for cancer patients and enable us to treat and prevent the painful side effects of chemotherapy and radiotherapy".

Victoria Park Athletics Club

A grant of £14,302 to Victoria Park Athletics Club in Glasgow funded specialist 'Frame Running' trikes for people with physical disabilities.

Frame Running enables people with conditions like cerebral palsy to enjoy recreational exercise, which helps to improve their physical and mental wellbeing.



The Outdoor Partnership

Thanks to our grant of £7,010, The Outdoor Partnership in North Wales were able to provide rock climbing opportunities for children and young people with chronic health conditions, disabilities and neurodiversity conditions through their 'Inclusive Climbing Club' program.



Paces Sheffield

Paces Sheffield, a specialist charity supporting over 93 children and adults with complex physical disabilities, was awarded a grant of £18,900. Our donation enabled the charity to purchase specialist classroom equipment and install a ceiling track hoist system at their new school facility.

Julie Booth, Head of Fundraising and Communications at Paces, said: "Donations like these mean that we can buy specialist conductive education equipment to help our children to learn life-changing skills such as sitting, standing, walking, eating and teaching them to be more independent."

Care for Veterans

Care for Veterans, which operates a 60-bed facility in Worthing providing nursing and rehabilitation care for disabled ex-service personnel and their families, was awarded a grant of £4,560. This enabled the charity to purchase new beds to increase the comfort of patients who receive specialist care from the nursing staff.





The Snowdrop Project

The Snowdrop Project in South Yorkshire provides support to survivors of human trafficking. They were awarded a donation of nearly £16,000 to provide community activities for a year to help develop English language skills for people who are mainly speakers of other languages.

The sessions included regular sewing classes, arts and craft workshops, toddler groups and wellbeing support services all of which aim to help people find employment by building their skills, knowledge and confidence.

Upper Teesside Agricultural Support Services

Upper Teesside Agricultural Support Services provides care, training and social development opportunities to vulnerable people from deprived areas of the North East. Our donation of £7,020 enabled the charity to redecorate their youth hub and install gaming equipment to provide activities for disengaged young people.

Grace Crawford, Strategic Development Officer, said: "We are so delighted that we are going to be able to work together with young people here to develop the drop in space at UTASS to be more attractive and engaging and better able to support their needs and interests."





Midlands Air Ambulance Charity (MAAC)

Midlands Air Ambulance Charity (MAAC) received a grant of £24,368 which enabled them to buy specialised portable scanners - an essential piece of equipment that emergency response teams use to deliver medical assessments on major trauma patients.

Ian Jones, Clinical Operations Director at MAAC, explains “We were extremely grateful to receive the donation to purchase portable ultrasound scanners for each of our air ambulances and critical care cars. These pocket-size scanners are smaller than our old existing devices and will therefore be much more manageable for our teams who carry lifesaving equipment to the scene of an incident.”

“These ultrasound scanning devices will support diagnosis and subsequent intervention at the earliest possible time, which could mean the difference between life and death. We cannot thank the Morrisons Foundation enough for their generosity and kindness in helping us to give our patients the very best chance of recovery and survival when they need it most.”

Match Funding at a Glance

Our Match Funding Programme supports the charities that Morrisons colleagues spend their time fundraising for by matching the amount they raise.

This year over 800 colleagues from across Morrisons stores, manufacturing and logistics sites and head office applied for us to match the £557k they raised for charities close to their hearts.

Overall, we matched fundraising for 250 charities including some household names, as well as a broad range of smaller local charities. Our main charity partner, Together For Short Lives, benefited most with over 400 applications for match funding.

The most supported charities were:

Charity	Applications
Together For Short Lives	429
Cancer Research UK	35
MacMillan Cancer Support	25
Alzheimer's Society	15
The Children's Hospital Charity	9
Marie Curie	8
Little Princess Trust	7
Breast Cancer Now	7
SANDS	6
Mind	5
Martin House Children's Hospice	5
Forget Me Not Children's Hospice	5
Diabetes UK	5
Dementia UK	5
British Heart Foundation	5

Along with over 230 other fantastic causes.

Match Funding Highlights



Alexandra Pearson, Community Champion at the Leamington Spa store, raised £920 for Safeline by walking 16 miles from Leamington to Stratford accompanied by the local mayors of each area.



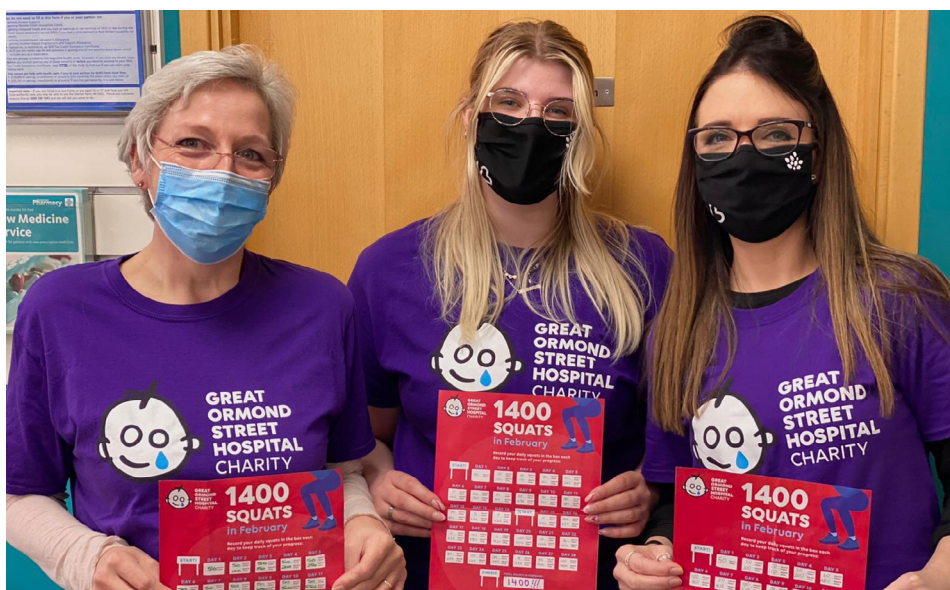
Aftab Hussain and a team of colleagues at J41 Logistics Site raised £1,025.60 for Together for Short Lives.



Stuart Saxton, Technology Manager, completed a gruelling 'Outlaw Triathlon' resulting in £1,192 being donated to Together For Short Lives.



Sarah Vardakis, Community Champion from the Chippenham store, raised £1,420 by sleeping out overnight in support of Doorway Wiltshire homeless charity.



Madeline Lambert and colleagues at the Seaford store each did a sponsored squat challenge raising £1,450 for Great Ormond Street Hospital.



Armani Allen, Customer Assistant at the Bescot store took to the skies and raised £650 through a tandem skydive in aid of the British Heart Foundation.



Garry Dodds, store manager of the Perth store, completed a 26 mile Kilt Walk in support of Scottish Huntington's Association, raising £2,250.

The Morrisons Foundation Christmas Appeal

For the first time, we launched the Morrisons Foundation Christmas Appeal to support four charities tackling homelessness. Customers shopping on Morrisons.com were invited to add a donation to their shopping over the Christmas period.

£25,000 was donated by customers, which the Morrisons Foundation was pleased to match, meaning a total of £50,000 was split between:

Akt.

Akt is the national LGBTQ+ youth homelessness charity, providing safe homes and brighter futures for LGBTQ+ young people.

Crisis

Crisis is the national charity for people who are homeless. At Christmas and throughout the year, they help people directly out of homelessness, and campaign for the social changes needed to solve it altogether.

End Youth Homelessness

End Youth Homelessness is a UK-wide movement of Member Charities that have joined forces to tackle the youth homelessness crisis.

Refuge

Refuge supports more than 7,500 women and children on any given day with accommodation and specialist services, helping them rebuild their lives and overcome many different forms of violence and abuse.

How you can get involved.

Everyone

Let more charities know about us and direct them to our website.

Charities

Complete a grant application to apply for funding for your project.

Colleagues

Apply online for match funding to give your fundraising an extra boost.

How To Apply

To complete an application simply head to morrisonfoundation.com, choose the apply now option and follow the steps for either a grant or match funding.