



Annual Review

February – October 2021*

Morrisons Foundation



Martyn Jones
Morrisons Foundation
Chairman

The 39 week period has been positive for the Morrisons Foundation. As we emerge from the pandemic, our focus is to continue to work hard to make a real difference in communities across the country, identifying where our support is needed most and providing it in the most timely and relevant manner.

We are delighted to have now donated more than £34m to 3,000 charities since the launch of the foundation. We continue to support a diverse range of charities across a number of our priority areas including health and wellbeing, food poverty and distribution and social inclusion. You can read more about some of the good causes in this review.



David Potts
Morrisons
Chief Executive

The Morrisons Foundation continues to offer important funding to charities across the country which need help in challenging times. This review provides a snapshot of some of the vital work being done by charities across the country and how we are playing our part to help them with much-needed grant funding. Morrisons colleagues - like our customers - have always shown great generosity in supporting good causes. I am delighted that through match funding the Foundation continues to provide such a great boost to their fundraising efforts and the charities they are supporting.



* Wm Morrison Supermarkets Limited ("Morrisons") has changed its accounting reference date from 31 January to 31 October. Consequently, this Annual Review represents the 39 week period to 31 October 2021 in order that the Morrisons Foundation can stay in alignment with the new Morrisons financial year.

Our trustees

Our eight Trustees set the direction of the Foundation and ensure it fulfils its charitable purposes.



Martyn Jones



Jonathan Burke



Guy Mason



Sarah Wilkinson



David Scott



Rebecca Singleton



Kate Bratt-Farrar



Charles Dacres

What we do

Grant Funding

Our grants help registered charities deliver projects which make a positive difference in local communities throughout England, Scotland and Wales. From February to October 2021 we were pleased to donate **£1.6 million** to 149 charities.

Match Funding

Match funding boosts the money that Morrisons colleagues raise for their chosen charities. Morrisons colleagues raised an astonishing **£370k** in the period February to October 2021, which when matched by the Foundation resulted in a total of **£740k** being donated to charities.

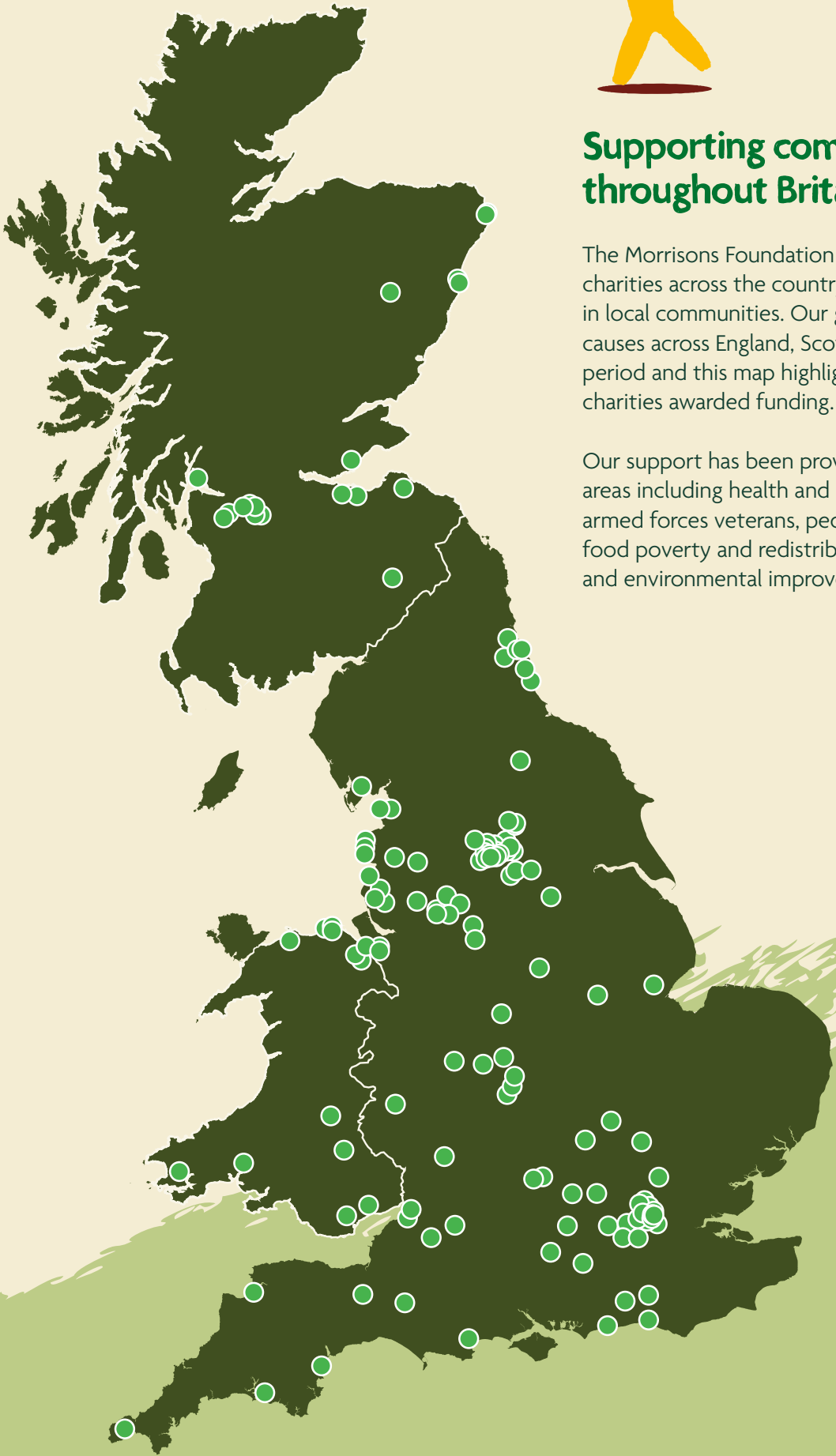
The period in numbers



Supporting communities throughout Britain

The Morrisons Foundation continues to support charities across the country making a positive difference in local communities. Our grants supported 294 good causes across England, Scotland and Wales during the period and this map highlights the location of the charities awarded funding.

Our support has been provided in a wide range of areas including health and hospice care, social inclusion, armed forces veterans, people with disabilities, food poverty and redistribution, homelessness and environmental improvement.





Morrisons in the community

Every one of the Morrisons stores and sites has a dedicated Community Champion who plays a crucial role in connecting stores with their surrounding communities.

Every Morrisons store and site has a dedicated Community Champion. Their role is to ensure Morrisons is playing an active and supportive role in the local community.

Community Champions are at the forefront of Morrisons' work to support local good causes. They raise money for local charities, engage with schools and community groups, and help stock local food banks.

Each Morrisons store has a community plan which the Community Champion has developed in consultation with local residents and stakeholders. This helps to ensure that the store is focusing on relevant local priorities and helping to address the most pressing needs.

Every Community Champion has supported the work of the Foundation— whether through providing extra help for the charities we fund, presenting donations to local groups, donating books to schools during World Book Day or helping colleagues with their match funding applications.



Our grants

This period we have awarded grants to 149 charities. Here are more details about some of the good causes we have supported.

Heart of Kent Hospice

Heart of Kent Hospice was awarded a donation of **£23,471** to install a new hydrotherapy pool and bathroom. The grant also enabled the hospice to renovate the bathroom into a stylish, relaxing space for patients, helping them find relief from pain and other physical symptoms and where their anxiety and stress can be diminished.

Dingley's Promise

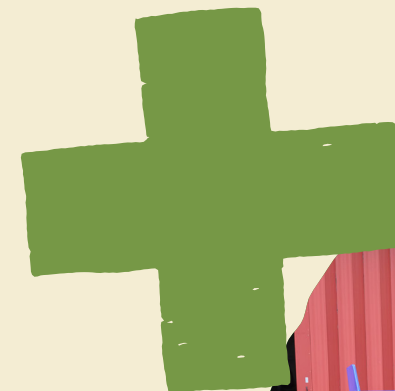
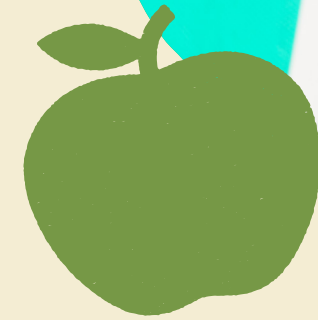
Supporting under-5s with additional needs and their families, Dingley's Promise was awarded a grant of **£1,898**, which enabled them to provide healthy eating workshops in Reading.

London Youth

Our grant of **£25,000** enabled London Youth to purchase equipment storage for their Cycling Skills for All initiative, which provides cycling skills courses and fitness activities for young people.

North West Air Ambulance

North West Air Ambulance received a grant of **£19,900** for life-saving monitors and defibrillation units for their helicopters.





Field Sport and Community Association

Field Sport and Community Association, a charity which provides social and sporting facilities for its local community in Bradford, received a donation of **£4,760** to replace the external doors at their facility.

Dig In

Dig In, which offers support to vulnerable ex-forces personnel experiencing mental ill health in Preston, were awarded **£9,420** to renovate the outdoor area of their workshop facility and provide a new 'grow your own' garden and social area for service users



Peterhead Area Community Trust

Peterhead Area Community Trust, which provide opportunities for the community through sport, received **£20,000** for the development of a new green space in Peterhead.



Humans MCR

Humans MCR offer a food bank and a meals on wheels service as part of their work to tackle food poverty in Manchester. Our donation of **£8,296** funded food and gifts for 500 people at Christmas.

Caritas Anchor House

Caritas Anchor House helps people experiencing homelessness in the London Borough of Newham. In addition to providing a safe space for adults at their 40-bed hostel, they also provide personalised life-skills support. Our donation of **£6,500** supported residents to access trade training, focussing on areas of the construction industry where there are significant labour shortages and enabled them to obtain the relevant qualifications and skills required to start on their chosen career path.

Catherine McEwan Foundation

We donated **£21,000** to the Catherine McEwan Foundation to support its vital research into the diets of young people living with Crohn's Disease and Colitis. The charity supports people living with Crohn's and Colitis in accessing better treatment and care.



MathsCity

MathsCity, based in Leeds, received a donation of **£5,100** to enable them to provide outreach activities to children and young people in disadvantaged communities across Leeds



North Wales Accessible Holidays for the Blind & Visually Impaired

North Wales Accessible Holidays for the Blind & Visually Impaired offers specially adapted caravans for the blind. The charity was awarded **£6,000** to improve the safety of the exterior footpaths and flags that surround the caravans at the site in Rhyl.

Match funding

Our match funding programme supports the charities that Morrisons colleagues spend their time fundraising for, and provides a cash boost to their efforts.

560 colleagues from across Morrisons stores, manufacturing and logistic sites and head office have seen their fundraising matched for their chosen charities. Here are some highlights from Morrisons colleagues and the totals they raised. Match funding is available for colleagues and for their immediate family members. Find out more and apply online at morrisonfoundation.com.



Adam Caines

Adam Caines, from the Droitwich store, raised **£2,240** for St Richard's Hospice Foundation by trekking up Mount Snowdon.

Gemma Roberts

Gemma Roberts from the Portsmouth store raised **£1,004** by "Braving the Shave" in support of Macmillan Cancer Care.



Colleagues from St Ives

£1,102 was donated to Breast Cancer Now thanks to the excellent fundraising of Morrisons colleagues at the St Ives store.

Chloe Saunders, Customer Assistant said, "Match Funding from the Morrisons Foundation really is an amazing scheme. We really enjoyed our fundraising day and were delighted to support two of our lovely lady colleagues who have been diagnosed with breast cancer, as well as everyone else who has a connection to this wonderful charity."



Alison Williams

Alison Williams and other Morrisons colleagues from the Caernarfon store raised **£1,623** for Wales Air Ambulance by trekking up Mount Snowdon.



Smita Patel

Smita Patel from the Hatchend store raised **£1,000** for Michael Sobell Hospice by walking 100 miles in a month.

Match funding for Young Lives vs Cancer

Young Lives vs Cancer was Morrisons' National Charity Partner from 2017–2022 and Morrisons colleagues made a special effort to raise funds for the charity. Morrisons Foundation matched those donations to provide a cash boost to their fundraising.

Lisa Hardy and Rod Brockhurst

Lisa Hardy and Rod Brockhurst from the Littlehampton store raised **£2,340** by taking on a tandem skydive.



Geraldine Hunt

Geraldine Hunt from the Devizes store raised **£1,504.48** through a sponsored walk along the canal from Bradford-on-Avon to Bristol dressed as a unicorn.

Colleague teamwork

In August, 150 Morrisons colleagues from across the business braved the wind and rain to climb Ben Nevis. Over **£46,000** was raised, which was matched by the Morrisons Foundation to make over **£92,000** for the charity.



Anne Marie Youngson

Anna-Marie Youngson from the Peterhead store braved an outdoor ice bath raising **£996**.



Family fundraising

Morrisons Foundation also matches the fantastic fundraising efforts of Morrisons colleagues' immediate family members. Here are a few highlights.



Freya Murphy

Freya Murphy, whose mum works at the New Brighton store, raised **£1,320** for Wirral University Teaching Hospital NHS Foundation by bravely abseiling down the side of a high rise building.

Lily Taylor

Lily Taylor, whose grandad works at the Failsworth store, raised **£2,320** by cutting her hair and donating it to The Little Princess Trust, which provides free real hair wigs to children and young people who have lost their own hair through cancer treatment or other conditions.



Rob Fish

Rob Fish, whose wife works at head office in Bradford, raised **£1,380** for Andy's Man Club by completing the Vale of York Half Marathon.

How you can get involved

Everyone

Let more charities know about us and direct them to our website.

Colleagues

Apply online for match funding to give your fundraising an extra boost.

Charities

Complete a grant application to apply for funding for your project.

How to apply

To complete an application simply head to **morrisonfoundation.com**, choose the apply now option and follow the steps for either a grant or match funding.



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